



JOHN JOSEPH CURRICULUM VITAE

JOHN JOSEPH ART DIRECTOR

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Skills

Software Skills

- Work with both IBM & Apple Macintosh
- Adobe Photoshop (Excellent)
- Adobe Illustrator (Excellent)
- Adobe Indesign (Excellent)
- Maxon Cinema 4D (beginner)
- Adobe Flash (Fair)

Capabilities

- Root creation of communication campaigns: starting from client meeting and briefing, concept development, campaign planning & design.
- User interface for web
- Expert with printing technologies, and very familiar with files production and finalization.
- Advanced hand and digital typography skills. (Arabic & English)
- Excellent illustration skills using free hand and drawing tablets.
- Good web usability background and aware of user experience standards.
- Ability to write creative, attention-grabbing copy that conveys the clients messages

Education & Training

High Education:

Bachelor of Fine Arts, Décor section - Department of scenography, Helwan University 2006.

Secondary Education:

Graduated from "St. George College" 2001

Training:

NILE CREATIONS, Graphic and web designer, April 2007 to August 2007

web builder, designing printed materials, logos, folders, flyers, Journal advertisements, Slicing web pages .. etc.

www.nilecreations.com

PROFESSIONAL HOUSE, Graphic designer, November 2006 to April 2007

Designing flyers, posters, signboards and billboards, and photographing when needed.



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Career History

Current Job

Frog Gifts, Owner & Creative Director, Since December 2013

www.frog-gifts.com

Designing home accessories and stationary products, handling art direction and production. Customizing giveaways for different clients.

Clients: Intercontinental Cairo, Ngage Consulting, Gravity Code

Past Experience

Art Director, since June 2015 till April 2016

www.intodevelopment.com

Clients: Amer Group, Palm Hills, Four Seasons, City Bank, LG

HMD, Senior Art Director, since May 2012 till April 2015

www.hmd.com.eg

Clients: P&G, Nestlé, EU, British Council, Mobil, DMG.

ADVANTAGE, Senior Graphic designer, December 2010 till May 2012

www.advantage-adv.com

Clients: Lay's Egypt (Chipsy), Clorox, Etisalat, Arab Dairy, MountinView.

EQUINOX GRAPHICS, Graphic designer, August 2010 till October 2010

www.equinoxweb.com

Clients: Cilantro, Dyafa Group (Abou Elsid, Taboula, Absolute, Tabasco), Expolink.

ZONE ADVERTISING, Senior Graphic designer, March 2009 till January 2010

www.zone-advertising.com

Clients: Oriental Weavers Group, BUE (British University in Egypt).

BEHOLDINGS GROUP, Web & Graphic designer, January 2008 till March 2009

www.beholdings.net

Clients: SGS, Miac Furniture, California F&B, Makinat Abou Seif.

RIPPLE EGYPT, Web designer, August 2007 till January 2008

www.asp-pros.com

Clients: House cleaning Alliance

Other Clients

I had some Experience in the Arabian gulf Market through outsourcing, for both industrial and governmental institutions, Also I did some online work with clients in Germany, Australia, US, Switzerland, Canada and Norway.

Design Contributions

- Collage Theatre member "Atile elmasrah" 2006
- Contributed with "Ashraf Foda" & "Khaled Elgabry" in a graffiti Exhibition celebrating The Egyptian Revolution with the art piece "the crime scene"
- Founded the Frog Project, which is an Experiment;al visual project using typography, pattern design, photo manipulation and illustration:
blog.johnjosephstudio.com
- Contributed with a visual piece "beardphobia", in the rolling bulb online magazine founded by "Ganzeer", www.rollingbulb.com
- Contributed with "Karen To" in the typography project "The Dead Words", www.deadwords.info

Other Interests

Reading, Blogging, writing, listening to music, Voice Over and narration, studying history and volunteering for charity work.